

Sebastian Copeland
Photographer, Adventurer, Advocate

As an award-winning photographer, author, lecturer, and environmental activist, Sebastian Copeland has made the fight for the protection of the environment his life's work, in a way few have imagined.

In 2009, Copeland, a board member and tireless advocate for Global Green USA, traveled the Arctic with expedition partner Keith Heger on a journey to reach the North Pole in hopes of raising awareness to climate change and its effects on the Arctic. The outcome of this voyage is told through the riveting documentary *Into the Cold: A Journey of the Soul*. The film captures the two men's dramatic expedition to the North Pole in sub-zero temperatures, considered by experts to be the toughest expedition in the world. The team covered more than 400 miles on foot, demonstrating endurance and dedication.

In May of the following year, Copeland and partner Eric McNair-Landry crossed the 2,300 kilometers of the Greenland ice sheet on skis and kites. After 43 days, they reached the northern tip while also setting a new World Record for longest distance traveled during one 24-hour period while kite skiing: 595 kilometers.

Copeland will embark on his next adventure – a 4,000 kilometer crossing of the Antarctica continent in November 2011. The Antarctic Centennial Crossing will last about eighty-five days and will commemorate the 100th anniversary of Amundsen and Scott's race to the South Pole. Copeland plans to utilize never before used routes such as the Pole of Inaccessibility and the Geographic South Pole.

As a renowned photographer, Copeland's prints have appeared at the United Nations, the Council on Foreign Relations, Peabody Essex Museum and the Field Museum in Chicago among others. These works can also be found in private collections in both Europe and the United States where several are now part of the permanent archive of The Natural World Museum in San Francisco.

Copeland is a recent winner of the prestigious International Photography Awards' 2007 Professional Photographer of the Year for his first book, *Antarctica: The Global Warning*. Prints from the book were also selected to tour as part of the 2006 and 2007 IPA Best of Show collection. His still work has appeared in hundreds of publications worldwide including *GQ*, *Marie Claire*, *The Face*, *Cosmopolitan*, *Vanity Fair*, *Elle*, *People*, *USA Today*, *W*, *Interview magazine*, *Publisher's Weekly*, *House & Garden*, and *National Geographic*.

His early photography ranged from fashion and advertising to album covers and celebrities. Subjects included Elijah Wood, Kate Bosworth, Salma Hayek, Philip Seymour Hoffman, Phil Collins, Sandra Bullock, and Orlando Bloom. Amongst his various film studio clients are Disney, Universal, Paramount and Warner Bros. Copeland has shot movie posters for *Goal!*, *The Fast and The Furious: Tokyo Drift*, and *Herbie—Fully Loaded*, and the international press for such films as *Pirates of the Caribbean*, *Troy* and *Seabiscuit*. He has also shot commercials for

Fila, Old Spice, Pantene, Disney, Nintendo and Menne and has collaborated on music videos with artists ranging from Branford Marsalis to Harry Connick, Jr., and Hall and Oates.

Copeland is a highly regarded speaker on international climate issues and has addressed audiences at the United Nations, the World Affairs Council, the General Assembly on Climate in New Orleans, the George Eastman House, Google Headquarters and to Apple's Senior Design Team, amongst others. He has appeared on *Larry King Live*, NPR, Air America, and Al Gore's Current TV, as a champion of environmental causes.

In 2008, Copeland was named German GQ's Man of the Year for environmental leadership. And in 2010, in response to the oil spills in the Gulf of Mexico, Copeland founded the Sedna Foundation, an organization dedicated to the preservation of the Arctic regions. His upcoming Antarctic Centennial Crossing will be utilized as research and documentation of the region, and will provide the foundation with much information and exposure. Copeland additionally holds a seat on the Board of Directors of Shine On Sierra Leone, an NGO providing an educational platform for children of war-torn nations.

A summa cum laude graduate of the UCLA Film School, he is the son of classical conductor Jean-Claude Casadesus, the Director of the Lille National Philharmonic Orchestra. Copeland, a British/French national, currently resides in Los Angeles.