

Personal Data... Birthdate: 06/30/85 | Birthplace: Baltimore, MD | Height: 6'4" | Weight: 195 lbs. | Hair Color: Brown | Eye Color: Brown | Passions: Football, music, video games and hanging with his English bulldog, Herman |

Career Highlights... Rewrote the record books in the greatest individual performance of any Olympian by winning eight gold medals and setting seven world records at the 2008 Beijing Olympic Games | Winner of seven gold medals while shattering five (four individual, one relay) world records at the 2007 FINA World Championships in Australia | 26-time World record holder | 17-time World Champion | Five-time gold medalist and silver medal recipient at 2005 World Championships | Won six gold medals and two bronze at the 2004 Summer Olympics | First Olympian since 1980 to win eight medals in a single Olympics | Three-time USA Swimmer of the Year | Named the 2003 World Championships Swimmer of the Meet after capturing six medals and breaking five world records | Became the youngest (15) male world record holder in modern history | Gave up his collegiate eligibility at 16 to turn professional, becoming the youngest American male swimmer to turn pro |

Sponsors... Speedo | VISA | Omega | SUBWAY | PureSport | Hilton | 505 Games | Mazda (China only) |

No Limits -The Will to Succeed... Released in December 2008, *No Limits* reveals the secrets behind his remarkable success, from his training regimen to his mental preparation, and is centered around his performance in Beijing | Published by Free Press, the book appeared on the *New York Times* and *USA Today* Best-Seller lists |

Social Networking... Co-founder www.SwimRoom.com, the sport's first social networking site where swimmers across the globe have a place to regularly communicate and share ideas | Has more than 2 million fans on his Facebook Fan Page, which is the largest celebrity fan page - www.facebook.com/michaelphelps, | An Alpha partner in Facebook's latest version of celebrity fan pages |

Growing the Sport... On a mission to continually help grow the popularity of swimming, Phelps co-starred in "Unfiltered", the first behind-the-scenes documentary in the sport of swimming | The film details the life, friendship and rivalry of Phelps and fellow Olympian Ian Crocker | Phelps, Crocker and Lenny Krayzelburg founded "Swim with the Stars", the first-ever post-Olympic swimming tour | Now in its third year, SWTS has traveled across the country promoting swimming and conducting camps for swimmers of all ages | Recently released "Personal Best-Butterfly", a high-definition instructional video with longtime coach Bob Bowman |

Michael Phelps Foundation... Established the Michael Phelps Foundation with the well-publicized \$1 million dollar bonus from for winning eight gold medals in a single Games | Foundation's mission is to encourage children to lead healthy, active lives, and to continue to grow the sport of swimming | Foundation was started in 2008 and is a non-profit, 501(c)(3) organization |

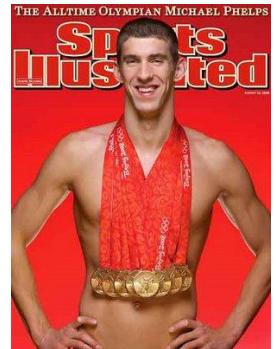
Taking Notice... *Sports Illustrated's* "Sportsmen of the Year" for 2008 | Named one of *GQ's* Men of the Year ('08) | Named one of *Barbara Walters' 10 Most Fascinating People* for 2008 | Featured in ABC's pre-E Emmy's Special *Jimmy Kimmel's Big Night of Stars* | China's "World Top Ten" Athletes | Two-time USOC SportsMan of the Year ('04 & '08) | 2005 ESPY winner for Best Olympic Performance, Male | 2004 Sullivan Award Recipient | City of Baltimore renamed a street - Michael Phelps Way - in his honor | Recognized by the International Amateur Athletic Association as the 24th Annual American International Athlete |

Lights, Camera, Action... Hosted the 2008 season premier of *Saturday Night Live*, which earned NBC its highest rating in seven years | Cameo appearance on HBO's *Entourage* | Featured in multiple national print and TV commercials including Visa, Speedo, Omega, SUBWAY and NBC Sports | Appeared in the season finale of *The Apprentice 3* | Celebrity Judge of the 2005 Miss USA Pageant | Presenter at the 2007 ESYP's | Profiled on multiple talk show/news programs including 60 Minutes, Today Show, Good Morning America, Nightly News, The Early Show, The Tonight Show w/ Jay Leno, LIVE w/ Regis & Kelly, The View, and SportsCenter among others |

Boys & Girls Clubs of America... National spokesman for Boys & Girls Clubs of America | Honorary Board Member of the B&G Club of Harford County (MD) | Has also been involved with Special Olympics International, Make-A-Wish Foundation, Pathfinders for Autism |

Michael Phelps

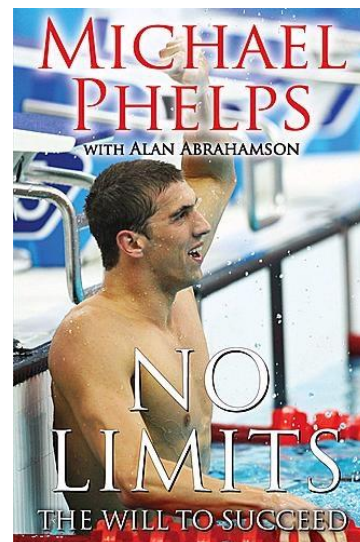
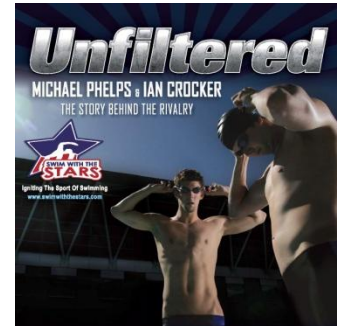
Fourteen-time Olympic Gold Medalist & Seventeen-time World Champion



What They Are Saying...

"Phelps is a member of a masters class unseen in the annals of sport, men who rule their respective game and have made us rethink the limits of physical endeavor. Like Roger Federer or Tiger Woods, Phelps has a claim to being the best of all time at what he does..."

— Paul Solotaroff, *Men's Journal*



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