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OCTAGON SPEAKERS SPOTLIGHT – HANK HANEY

One of the world's premier golf instructors, Hank Haney will chronicle his insights and observations on his six years as the swing coach for Tiger Woods in his new book, "**The Big Miss: My Years of Coaching Tiger Woods.**" The book, which will be released on March 27 (one week before the 2012 Masters), reached Amazon best seller status as a presale less than 24 hours after it was announced.

In *The Big Miss*, Haney will provide unique insight into his productive coaching relationship, offering readers a rare, inside glimpse into the mindset and competitiveness of arguably the sport's greatest golfer. In that period, Tiger won more than a third of the tournaments he entered and six of his fourteen major championships, including his dramatic 2008 U.S. Open victory at Torrey Pines. The memoir reveals how Haney went about working to help improve the world's best player, and he'll explain his decision to resign from the "best job in golf coaching" in the spring of 2010.

Said Haney in a recent *Associated Press* story about the book's announcement, "I felt like I had a front-row seat to golf history. It just kind of chronicles a little bit of what I went through, what I dealt with, how I coached and the observations I made." Most importantly, Haney affirms that the book is "fair, honest, and insightful. One that you won't want to put down once you start."

Haney, who has instructed more than 200 touring professionals, also maintains a successful television career as the host of The Golf Channel's *The Haney Project*, the network's highest-rated original program that is now entering its fourth year. Previous seasons of the show highlighted Haney's work to improve the golf swings of celebrities including Charles Barkley, Ray Romano and Rush Limbaugh. In addition, Haney has partnered with Crocs to develop a new golf line - **Crocs Golf with Hank Haney** - that will launch later this spring and will feature a number of men's and women's styles that can be worn both on and off the course.

Haney is a highly-regarded speaker who delivers a message on preparation, overcoming mistakes, and creating and executing a plan. Hank can also add value to any engagement or event with a private clinic, group lesson or round of golf that your clients will never forget!

Photos courtesy of The Golf Channel

Let Hank inspire your audience today!

For more information on his availability and speaking fee, please contact:
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